

# 2015

## Fiscal Year Annual Report



Communities  
In Schools  
Mid-America

**CELEBRATING  
20 YEARS!**

Doing whatever it takes  
to help kids succeed!





# FROM THE PRESIDENT & CEO

**Malissa Martin**

*President & CEO - CIS of Mid-America*

At Communities In Schools of Mid-America, we serve with both heart and intellect...working with grit and determination every day to help some of our country's most vulnerable children and teens break through the barriers standing between them and futures full of accomplishment and hope, by delivering a sophisticated, evaluated, evidence-based model of integrated student support services.

The Communities In Schools student who receives intensive support and improves their school performance today can become the adult who breaks the cycle of poverty and lack of education for his or her family. The Communities In Schools student who receives basic

services such as food to last through hungry weekends or referrals to medical care to address an untreated life-altering condition can become the adult who takes their rightful place as a thriving contributor in our states. And the Communities In Schools student who is surrounded by caring Communities In Schools staff and volunteers who never give up can become the young person and adult who never gives up.

It's simple, really. Care. Accountability. Hope. Belief in the American dream. That's what we do. And what we do works.

The past year has been another year of significant developments for Commu-

nities In Schools of Mid-America, in both expansion and growth of our services and important strides in our organizational development. Our visionary model of establishing expansion under our 501c3, rather than establishing new, separate entities that operate with heavily duplicative administrative infrastructures, has continued to enable us to deliver higher quality services at significant cost efficiencies, thus serving far more students for the same dollars.

The impact of your support of Communities In Schools of Mid-America cannot be overestimated, and our gratitude for that support cannot be overstated. Thank you for all you do for the students we serve.

*Malissa Martin*



# FROM THE CHAIR

**Larissa Long**

*Board Chair - CIS of Mid-America*

The expansion of CIS into a multi-state organization continues to be exhilarating as well as a bit daunting. Exhilarating because we know CIS programs work and the need is great; daunting because the resources required to support and sustain programming are significant.

The board continued its focus on strategically expanding its membership and work to properly reflect and support a multi-state organization. We compared and discussed the roles/responsibilities of boards of local and multi-state or-

ganizations. Members also participated in individual strength assessments, from which gaps were identified. That information, as well as identification of needed skill sets, is being used to strategically recruit board members.

The board calendar was adjusted to hold the annual retreat in March, thereby providing adequate time to develop goals and plans for the coming year, which begins July 1.

Finally, a three-year strategic plan, which will guide us for the years 2017-

2019, is being developed. In order to gain additional resources, we are exploring marketing opportunities, the development of non-traditional income sources and seeking partnerships that enhance and/or expand services and programs currently offered.

We know our programs work and look forward to continued growth and expansion. But we also recognize the challenge of providing sustainable resources will continue.

*Larissa Long*

# WHAT WE DO WORKS

## THE IMPACT OF COMMUNITIES IN SCHOOLS ON STUDENTS AND THE ECONOMY

### The Economic Impact

Communities In Schools released the results of an economic impact study conducted by EMSI, one of the nation's leading economic modeling firms. The purpose of the study was to quantify the return on investment of Communities In Schools' 113 high school-serving affiliates in its network to taxpayers, businesses, and students. Among the 2012 findings:

- The average annual rate of return to society is 18.4%.
- The benefit/cost ratio is 11.6, which means that every dollar invested in Communities In Schools creates \$11.60 of economic benefit for the community.
- High school graduates will be net contributors to their communities for an average of 44 years of their working life, using their increased income to purchase homes and cars, and paying taxes that will support the police officers, firefighters and teachers.



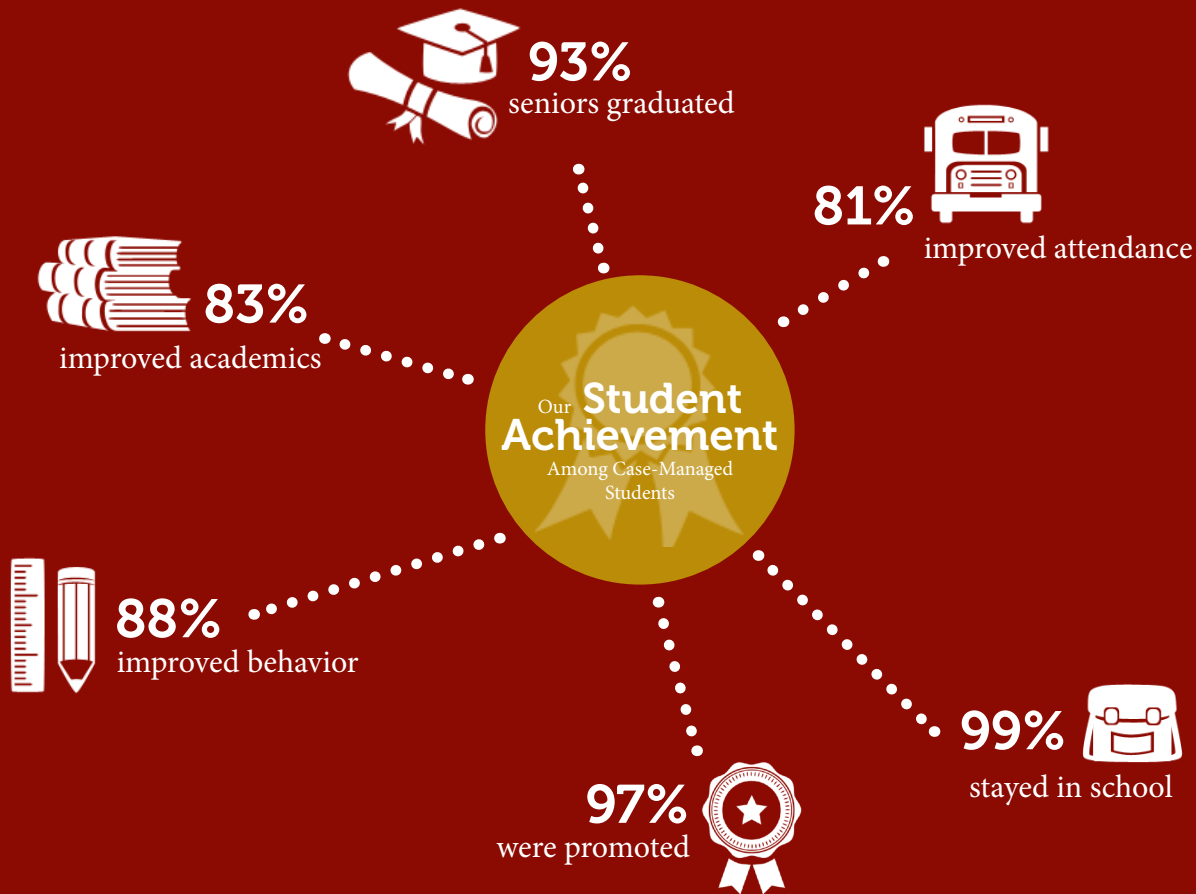
# The Student Impact

Communities In Schools gained significant proof that what we do works. Over five years, ICF International conducted an evaluation of our work with students and schools across the country. Multi-level, multi-method, multi-phase, gold-standard research, the study was the largest and most comprehensive evaluation of dropout prevention programs ever completed. Among the 2011 outcomes are:

- Communities In Schools is one of very few organizations proven to keep students in school.
- It is the only one proven to increase graduation rates and decrease dropout rates.
- More Communities In Schools students reach proficiency in 4th and 8th grade reading and math.



**Read more about the economic impact study and the evaluation on our website, [cismidamerica.org](http://cismidamerica.org).**



We provided services during FY 2015 in the Kansas cities of Allen, Arkansas City, Ashland, Chanute, Coffeyville, Derby, Dodge City, El Dorado, Garden City, Haysville, Hutchinson, Junction City, Kansas City, Leavenworth, Lawrence, Liberal, Ottawa, Parsons, Pittsburg, Salina, Shawnee Mission, Topeka, Ulysses, Valley Center, and Wichita, as well as Tulsa, Oklahoma, and Omaha, Nebraska.



**62,994** students served

**5,324** case-managed students



**75** schools



**1,426** partners



**\$88** annually per student

**4,214** volunteers



<sup>gave</sup>  
**22,970** hours

## Current school year network :

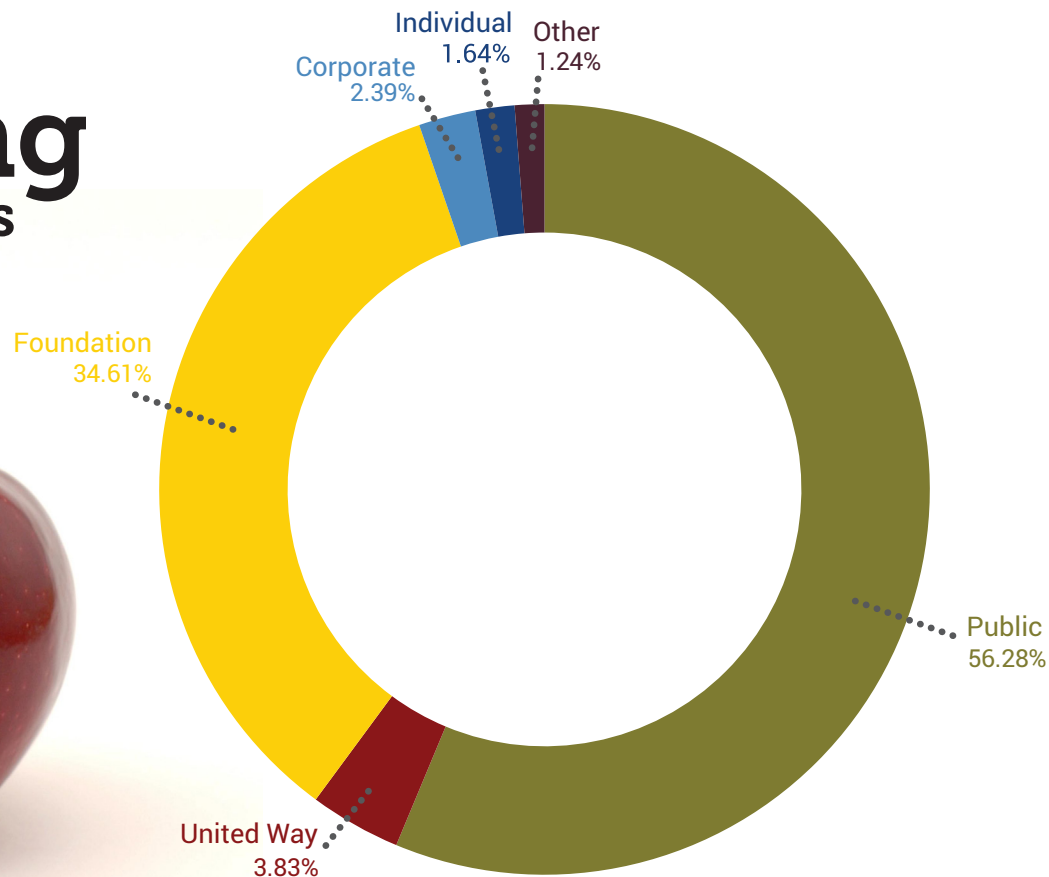
During the 2015-2016 school year, Communities In Schools of Mid-America is providing services in more than 20 communities in Kansas, Nebraska, Oklahoma and Iowa.







# Funding Sources



# Major Contributors

Communities In Schools of Mid-America gratefully acknowledges those whose support during FY 2015 made our work possible. This list reflects major donors to the Mid-America network and may include support to more than one affiliate, as well as in-kind support. This list is limited to contributions of \$2,500 or more; however, we also extend our deepest appreciation to the hundreds of donors who support us with critically needed smaller gifts.

\$1,000,000+

Communities In Schools, Inc.

State of Kansas - Department for Children and Families

\$100,000+

Office of the State Bank Commissioner of  
Kansas

United Way of Greater Topeka

USD 501, Topeka, KS

Wichita State University

\$250,000+

Casey Family Programs

George Kaiser Family Foundation

State of Kansas

The Charles and Lynn Schusterman Family Foundation

United Way of the Plains

Wichita/Sedgwick County USDs

\$50,000+

Greater Kansas City Community Foundation

Kansas Children's Cabinet and Trust Fund

## \$25,000+

City of Wichita  
School District 001, Douglas County, NE  
Sedgwick County  
United Way of Douglas County, KS  
USD 250, Pittsburgh, KS

## \$10,000+

Anonymous  
Bank of America Charitable Foundation  
City of Ulysses  
Deluxe Corporation  
Finnup Foundation  
Grant County  
State of Kansas Securities Commission  
United Way of Franklin County, KS  
USD 214, Ulysses  
Westar Energy  
Western Kansas Community Foundation

## \$5,000+

BNSF Railway Foundation  
Douglas County, KS Community Foundation  
Linn Energy  
State Farm Insurance

## \$2,500+

Arkansas City Rotary Club  
Bank of the West  
Black Hills Energy  
Condotels Suites  
Delta Dental  
Docuplex Printing, Inc.  
Finney County United Way  
Payless Shoesource  
Quest Credit Union  
Ransom Memorial Charitable Association  
Salina Area United Way, Inc.  
Walmart, Inc.  
Walmart Foundation

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[www.cismidamerica.org](http://www.cismidamerica.org)

2721 W. 6th Street, Suite E, Lawrence, KS 66049

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